



BEON MEDIA

Property Marketing

2024

CREATIVE + *DIGITAL MARKETING*

SYDNEY / GOLDCOAST / BRISBANE

PREPARED BY

BEON MEDIA



INTRODUCTION
ABOUT US
CORE VALUES
PRICING
PACKAGES
OTHER SERVICES
GET STARTED



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Capturing the essence and appeal of properties is not just an art, but a pivotal element of market success. We understand that each property has a unique story to tell and a distinct allure to showcase. With this understanding at our core, we are excited to present to you a comprehensive suite of property marketing solutions designed to elevate your listings and mesmerize your potential buyers.

In an era where visual appeal translates directly into market interest, our specialised services in high-resolution property photography, immersive drone shots, and engaging videography are crafted to set your properties apart in a highly competitive landscape. Leveraging the latest technology, creative expertise, and an eye for detailing, we aim to transform how your properties are perceived, ensuring they leave a lasting impression on your target audience.

We invite you to embark on this journey with us, where every click and frame narrates the exclusivity of your properties, turning viewers into potential buyers. Through our proposal, we offer not just our services but a partnership aimed at redefining excellence in property marketing.

Looking forward to the opportunity to collaborate and create unparalleled value for your portfolio.

Bonnie Naim

Founder

ABOUT:

We are your digital and strategic partner to work alongside you for growth. We are a creative, marketing and digital agency. We understand that the digital landscape can be confusing and extremely daunting and we're in it with you for the long term.

We will work alongside you to help navigate a rapidly changing landscape with agility and confidence. We articulate and communicate what makes your brand extraordinary so you can focus on what you do best. We are here to build a deep connection between your brand, your individual values, and your consumer.

We've been helping companies develop and define their brands since 2017. The times may have changed, but our creativity certainly hasn't.



PROPERTY MARKETING

High-Quality Visuals

Imagine a potential buyer or tenant experiencing the essence of your property before they ever step foot inside. Our professional creative services make this a reality, ensuring that every visual detail is meticulously captured and beautifully presented. Our expert team use the latest technology and creative techniques to showcase properties in their best light.

Drone Imagery

The power of perspective cannot be overstated in real estate marketing. Our drone services provide an aerial viewpoint that not only highlights the scope and scale of your properties but also the surrounding area, providing potential buyers with a comprehensive view that traditional photographs cannot achieve.

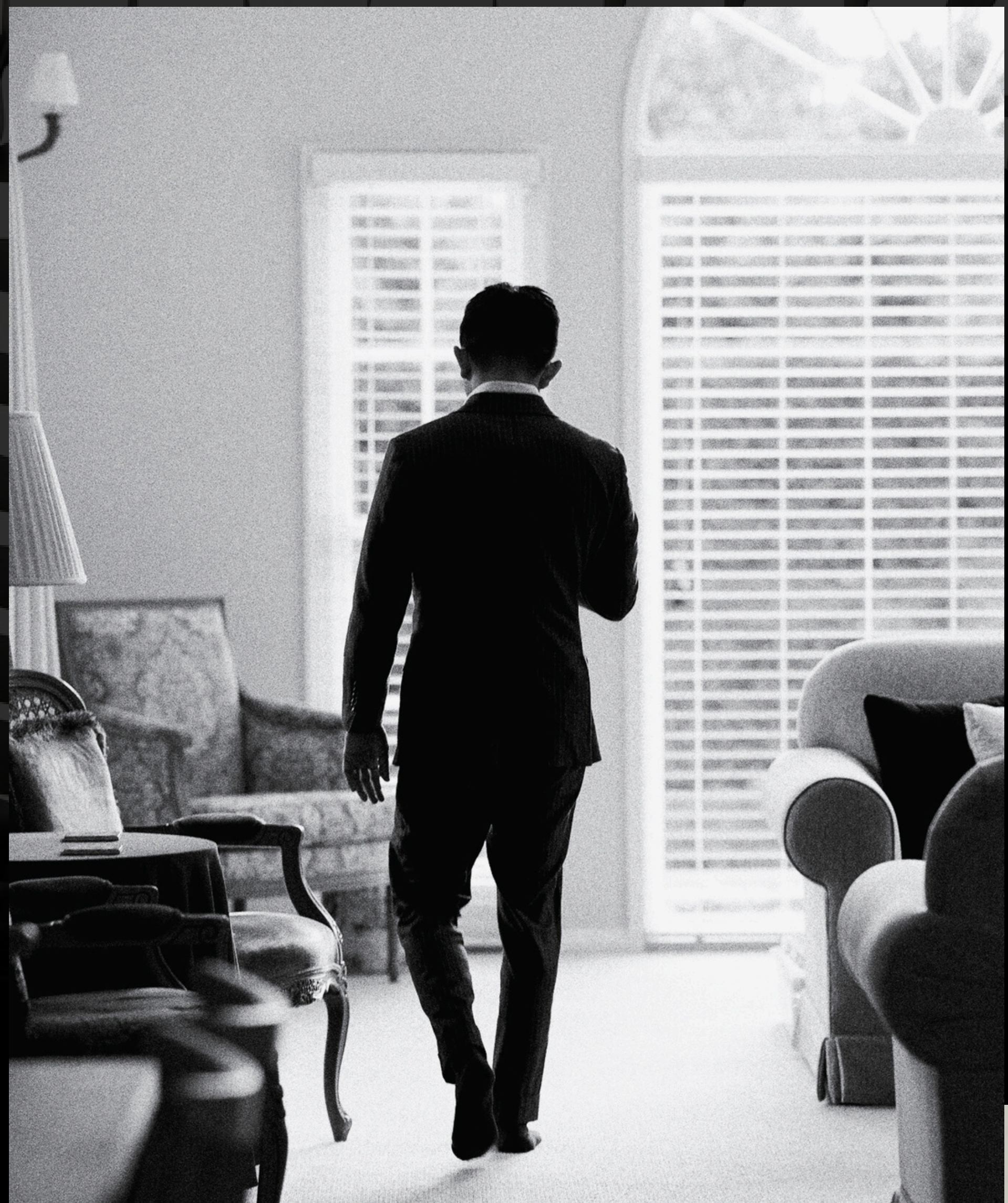
Detailed Floor Plans for Informed Decisions

Our meticulously crafted floor plans allow prospective buyers and tenants to visualise the space, functionality, and potential of a property at a glance. These detailed representations serve as an essential tool in their decision-making process, enhancing their engagement and moving them closer to a purchase or rental decision.

Your Strategic Partner in Property Marketing

Choosing Beon Media means selecting a partner who is invested in your growth and success. We are committed to not just meeting but exceeding your expectations with our innovative approaches and support.

Our team is eager to collaborate closely with you, ensuring that every marketing effort is aligned with your business goals and optimised for the highest return on investment.





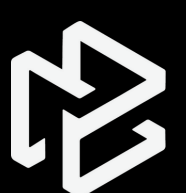


MOST POPULAR
ONE.

PROPERTY VIDEO
DRONE

TOTAL VALUE

1,499 + GST



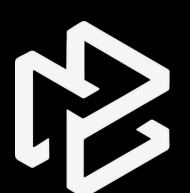


HIGHEST VALUE
TWO.

TWILIGHT SHOOT
DRONE
VIDEO

TOTAL VALUE

1,799 + GST



OTHER.

SOCIAL MEDIA MANAGEMENT

With our team of experienced professionals, we'll help you create and curate high-quality content that resonates with your audience across multiple platforms. From crafting effective social media strategies to monitoring and analyzing performance metrics, we'll ensure that your brand's voice is heard loud and clear. Let us help you build a loyal following and drive conversions through our comprehensive social media management service.

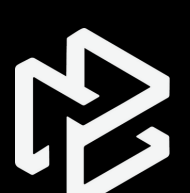


SEARCH ENGINE OPTIMISATION (SEO)

SEO encompasses a variety of strategies to enhance your website's search engine visibility. These commonly include keyword research and implementation, content enhancement, link building, and technical adjustments. These strategies collectively enhance your website's visibility in search engines, pulling in more visitors.

META ADS MANAGEMENT

Ideal for eCommerce brands OR larger campaigns with an ad spend above \$1,000 per month, our Facebook Ads Package includes Facebook and Instagram Ad set up and management. We create a funnel to attract traffic, then re-target them to convert.



GOOGLE ADS MANAGEMENT

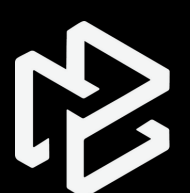
Attract genuine customers and boost your conversions with Google Ads. By promoting your products online, you can significantly increase leads, conversions, and sales. Developing a Google Ads strategy will ensure your brand shines amongst the competition in search results.

WEB DESIGN AND DEVELOPMENT

In today's digital age, a fast, responsive website design that adjusts to any screen size is crucial. Make sure your business is equipped to thrive with a website that not only meets but exceeds your customers' expectations, whether they're on desktop, mobile, or any device in between. Give your business's digital presence the edge with a bespoke website crafted by the experienced design team at Beon Media.

CONTENT CREATION

At Beon Media, we excel in delivering top-notch videography, photography, and video marketing strategies. Our team of dedicated professionals specialise in transforming concepts into vibrant realities. As your comprehensive solution for all marketing demands, we use innovative imagery to engage and captivate your audience effectively.





READY TO MAKE A BOOKING?
Send us an email



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SOCIALS

@BEONMEDIA

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0421 188 161



THANK YOU
THANK YOU
THANK YOU
THANK YOU

